



Information and Privacy
Commissioner/Ontario
Commissaire à l'information
et à la protection de la vie privée/Ontario

January 27, 2011

Office of the Secretary
National Telecommunications and Information Administration
U.S. Department of Commerce
1401 Constitution Ave., NW
Room 4725
Washington, DC 20230

Dear Mr. Secretary:

**Re: *Commercial Data Privacy and Innovation in the Internet Economy:
A Dynamic Policy Framework***

Thank you for the opportunity to comment on the Department of Commerce Internet Policy Task Force's green paper *Commercial Data Privacy and Innovation in the Internet Economy*. I applaud the Task Force's leadership role, and the thoughtful consideration it has given to the key privacy challenges in the online world today.

As the Information and Privacy Commissioner of Ontario, Canada, I am pleased to offer the attached comments on the proposed Framework. My comments focus on FIPPs, the principles of *Privacy by Design*, Enhancing Transparency, Privacy Impact Assessments, and the proposed Privacy Policy Office.

My office will be following future developments in this important initiative closely, and stands ready to provide whatever assistance and support may be necessary. Please do not hesitate to call upon me.

I wish you every success in this very important initiative.

Sincerely yours,

Ann Cavoukian, Ph.D.
Commissioner



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